

Doug Tripp <doug.tripp@lacity.org>

Fwd: SB 1000

1 message

Councilmember Englander < councilmember.englander@lacity.org> To: Doug Tripp <doug.tripp@lacity.org>

Mon, Jun 16, 2014 at 3:29 PM

Forwarded message

From:

Date: Sun, Jun 15, 2014 at 9:03 AM

Subject: SB 1000

To: Councilmember Mitchell Englander < Councilmember. Englander@lacity.org>

I'm writing to ask for your support of SB 1000, the Sugar-Sweetened Beverage Safety Warning Bill, authored by Senator Monning. This bill requires a warning label on sugar-sweetened beverages sold in California.

Californians may have a sense that sugary drinks are not the healthiest choice, but most people have no idea just how harmful sugary drinks are to their wellbeing. Consumers have a right to know about the overwhelming science connecting sugary drinks to diabetes, obesity, and tooth decay. This law is a vital step forward towards better health for all Californians because it educates consumers and allows for informed purchasing decisions. In addition, a recent poll found 74% of California voters, including a majority of Democrats, Republicans, and Independents, support warning labels on sugary drinks.

Right now, the beverage industry is flooding Sacramento with paid lobbyists to try to defeat this bill. While we cannot match their dollars, we CAN show our Senators that influential leaders in their districts, like yourself, care about this issue and want to see this bill pass.

Please sign on to show your support for passage of SB 1000 by clicking here. Assemblyman Bocanegra is currently undecided. We need his YES vote to move the bill to the Assembly floor

Sent from my iPad

Greg Pettis, MBA